

Talent WATCH

Shereen Lurie meets
SA's leading creatives



JULIET EIDELMAN
CERAMICIST

Juliet Eidelman is an architect turned ceramicist who creates bespoke ceramic pieces. She handmakes each piece and works with forms, textures and unglazed clay. She's always

experimenting, and works with clients and designers to develop unique pieces for their spaces.

As a creative I love the design process, from the conceptual stage to the production stage. As an architect turned ceramicist, I enjoy having the opportunity to work with clients and designers to create unique pieces for different spaces. I keep my creativity stimulated by working on a variety of projects. I like to be challenged to develop new pieces, and I often work on a large scale and enjoy figuring out how to make them.



Juliet Eidelman Ceramics is my passion. What began as my creative outlet has turned into my full-time occupation that doesn't feel like a job. Juliet Eidelman Ceramics is a small studio where I handmake each piece. I have created a variety of pieces ranging from functional ware to bespoke décor pieces, light fittings and planters.

My design aesthetic is very much informed by my architectural background in that I love interesting shapes and forms, clean lines, textures and a (mostly) monochromatic palette of colours. I use a lot of texture in my work and am constantly experimenting with new shapes, textures and clays. I like to express the clay body itself and will most often leave the surfaces of my pieces unglazed so that the clay colour and texture are visible.

In my workshops you will have fun! I run intimate workshops in my studio that can be tailored for specific needs and skills. Some of the ones I have hosted include teambuilding, year-end functions, birthday parties, get-togethers for friends and creating Christmas decorations.

You can find my ceramics in residential homes, hotels and restaurants in and around South Africa and abroad. My planter range, developed from my love of plants, can be found at a number of retailers in Cape Town including Happy by Nature – an indigenous nursery and botanical studio and The Collective Hout Bay – a collective effort of over 180 local creators. Constantia Interiors in Wynberg, Cape Town stocks some of my lamp bases and décor pieces. I also have a collection of my work for sale at my studio in Woodstock.

I am at my happiest when I am in my studio, apron on, hands full of clay, earphones in with an audiobook or podcast playing.

I am currently working on a wide variety of pieces including bespoke lamp bases and pendant lights for some residential interiors. I am also busy with my range of planters and work on sculptural pieces for an international restaurant. 🏠

Visit www.julieteidelman.com